



Black Trans International Pageantry System
CONTESTANT INFORMATION PACKAGE
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Black Trans International Pageantry System

Dear Contestant:

Thank you for your interest in the Black Trans International Pageantry System. “The Standard of Excellence in Transgender Pageantry” with a reputation for elegance, philanthropy, and, community service.

This packet contains the information you will need to register and prepare for the competition scheduled April 23 & 24, 2025, located at the Hilton Garden Inn Dallas/Duncanville, 800 North Main Street, Duncanville, TX 75011.

The information enclosed in this package includes the following:

1. Black Trans Pageantry System & Mission
2. Contestant Accommodations
3. Application & Fees
4. Title & Reign
5. Contestant Eligibility
6. Category Descriptions
7. Prize Package
8. Management
9. Contract

It is an honor to have your participation. If you have any questions regarding the pageant or this application process please do not hesitate to contact us at 888-229-6710 or email at pageantry@blacktrans.org

We wish you the best of luck!

Black Trans International Pageantry System,
Trenton Johnson & Taliyah Cassadine
Pageant Coordinators

Black Trans International Pageantry System

Our History

Founded in 2012, (BTIPS) is the only pageantry system of its kind exquisitely crafted by and for the transgender community to affirm the African American Transgender identity. ***Black Trans International Pageantry System Is Where Illusion Becomes Reality!***

Black Trans International Pageantry System was established as a component of the Black Trans Advocacy Coalition to represent the Black Transmen Inc & Black Transwomen Inc organizations.

BTIPS crowned its very first Black Trans Royal court in April 2013, focusing on positively representing the black trans community and serving as an ambassador for Black Trans Equality.

Our Mission

The mission of the Black Trans International Pageantry System is to advance black and trans equality through the art of pageantry. Our work is grounded in health & wellness advocacy to create social change.

Corporate Information

BTIPS is a sponsored program empowered by the Black Trans Advocacy Coalition, a national non-profit charity, recognized under the IRS's 501(c)(3) code.

Black Trans International Pageantry System

Now in our 10th year of pageantry, the BTIPS pageant program is our largest trans health fundraiser directly benefiting the black transgender community. It is now your turn to join Black Trans Royalty!

On Wednesday, April 23 at 4 PM contestants from around the world will meet up in beautiful Dallas Texas to compete in the only black trans-affirming pageant competition of its kind. Are you next to hold the title?

Mr, Miss & Mx Black Trans International Title Holders

2013 Lisa Davenport & Dairius Fairchild

2014 Armani Davenport & Myles Davis

2015 Syria Synclaire & Rashad German

2016 Taliyah Cassadine & Dane Ray

2017 Tiffany Starr & Trenton Johnson

2018 Malaysia Black & Sybastian Kennedy

2019 Angel Iman & Mufasa Prominencia

2020-2022 Miss COVID

2023 Cortez, India Sherry & Trinitee Wilson

2024 Mercedes L'Oreal & Jordan Alexander

2025 (Are you next? Add Your Name Here)

Pageant Admission

General Admission Ticket: \$15

Pageant Promoters:

Complimentary Tickets each with national walk participation or with advance RSVP. (4 Max).

Pageant Contestants: Contestants & 1 Dresser/Backstage Assistant:
(1) Complimentary Tickets each with advance RSVP.

Black Trans International Pageantry System

National Division Awards & Prizes

The Black Trans International Pageantry Prize Package, Valued at Over \$12,000, Includes:

- The Official Black Trans Int Pageantry System National Crown
- The Official Black Trans Int Pageantry System National Sash
- National Media Recognition
- Court Photoshoot Friday, April 25. (Colors are Black & White)
- Full Page ad in BTAC 2026 National Conference Souvenir Journal
- Paid BTAC 2026 6-Night Hotel (Monday- Saturday)
- Paid BTAC 2026 Conference Registration for you plus one discount registration for your guest
- Paid Lodging & Flight travel accommodations for scheduled appearances

Winning Cash Prize:

\$1,500 Cash Prize Award – Increased to \$3,000 when a division reaches (3) or more contestants, paid at contract signing Friday, April 25.

Reign & Step-Down Incentives

Awards are based on a successful reign and the fulfillment of the BTIPS contract pillars—Elegance, Philanthropy, and Community Service —celebrating dedication and impact.

Semi-Annual Productivity Incentive: \$750 awarded twice per year, in September & March.

Step-Down Prize: \$500 awarded in April to honor a successful reign.

Runner-Up:

- Refunded entry fee
- Entry Fee Waived to compete in next year's pageant submitted by April 1

Black Trans International Pageantry System

Contestant Eligibility

Mr. Black Trans – Open to pre-op, post-op, or non-op trans men, age 18+, living full-time as their authentic selves and proudly representing their identity as an African American Transgender man.

Miss. Black Trans – Open to pre-op, post-op, or non-op trans women, age 18+, living full-time as their authentic selves and proudly representing their identity as an African American Transgender woman.

Mx. Black Trans – Open to pre-op, post-op, or non-op AFAB or AMAB, non-binary/gender expansive person, age 18+, living full-time as their authentic selves and proudly representing their identity as an African American Non-binary/Gender Expansive person.

General Qualifications

- ☐ Identify as African American and Transgender.
- ☐ 18 years or older at the time of competition entry.
- ☐ Be of good moral character and background.
- ☐ Be in good emotional and physical health and financially stable to fulfill all pageant duties.
- ☐ Demonstrate overall leadership qualities
- ☐ Have a valid government or state-issued ID
- ☐ Have a high school diploma, GED equivalent, or seeking enrollment.

Black Trans International Pageantry System

Contestant Acceptance Process

Are You Ready to Join Black Trans International Royalty? If you have the confidence to take and hold the title, Applying is as easy as 1-2-3! Candidates must submit all of the following for the application to be considered complete:

Step One:	Read & Become Familiar with our mission statement, eligibility requirements, and judging criteria.
Step Two:	Submit your contestant application online.
Step Three:	Submit your pageant entry fee & music.

Application Acceptance

Pageant Application, Entry Fees, and Music on USB Thumb Drive must be submitted by 3:45 PM CST on Wednesday, April 23rd, and is mandatory to compete in the pageant.

Pageant Application

All contestants must submit a completed online application along with their entry fee. **To Submit your application please visit:**

<https://btac.blacktrans.org/pageant-entry-form>

Pageant Entry Fee

National Division: \$200 Black Trans International Competition
or **\$150 Early Entry-fee.**

Early Entry Free Ends April 1st. All Fees are Non-Refundable. No checks accepted. The deadline to receive an online application is April 23, 3:45 pm.

Black Trans International Pageantry System

Contestant Acceptance Process

Contestant Number

Each Contestant is assigned a contestant number **based on the date and time the online application is received**. This will be the order that each contestant will be in for each category of the contest.

Registration & Interview

Black Trans International Pageant Registration is **Wednesday, April 23rd 4:00 pm**. All contestants must attend registration on time and in business attire. Arriving late or out of proper attire is subject to (-1) point deduction each in scoring penalization.

Pageant Music

Bring your best talent with class showing that you can entertain with No excessive curse words in any music played during the pageant.

Thumb Drive must only have your talent music with no other tracks on the drive. Music must be clearly marked with the contestant's name.

Example: TaliyahS_Talent_Music

Contestant Accommodations

Contestants are responsible for scheduling and payment of their accommodations to participate in the BTIPS pageant including airfare, hotel, tickets, and conference registration.

Black Trans International Pageantry System

Category Descriptions

Each contestant competing for the title will be evaluated based on the match of our mission through one or more of the following categories. National Division (All Categories).

35% Personal Interview: A personal interview is required for all BTIPS candidates. The personal interview provides an opportunity to further discuss the mutual opportunities with BTIPS Royalty. Contestants will be individually interviewed by a panel of judges. This panel interview also evaluates your ability to embody the mission of BTIPS and the three pillars of elegance, philanthropy, and community service. Each contestant will be credited for **Attire, Personal Grooming, Communications Skill, and Overall Interview.**

15% Presentation: It's time to strut your stuff and bring the funk! As part of the Black Trans International Pageant Royalty, you're more than a contender—you're an icon, an inspiration, a whole vibe! In this far-out presentation competition, channel the spirit of our ancestors and serve up your most righteous interpretation of a groovy king, queen, or royal figure from the disco era.

Get down and show out in **three minutes or less**, with or without theme music—it's your moment to shine! Contestants will rack up points for **Disco Theme Wear in BTAC Colors (Orange/Blue/White or Combination), Personal Grooming, and Overall Stage Presence.** So, hit the stage with soul, grace, and power, and let's see who's got that royal groove!

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15% Talent: As part of the duties of the Black Trans International Pageant Royalty, you may be asked to entertain to promote the pageantry system. Each Contestant will display entertainment ability through Lip-Sync, Live Vocal, and/or Other Entertainment. (5 minutes with 3-minute setup/knockdown time) and will be credited for **Talent Wear, Performance (No Excessive Cursing), and Over-All Talent Presentation.**

15% Evening Gown/ Formal Wear: Time to serve sophistication, style, and grace! Contestants will showcase their finest **formal wear**, bringing regal energy to the stage with confidence and presence. Whether it's a gown, tux, or combination of the two that best represents your royalty, this is your moment to shine.

Each contestant will present their finest **formal attire**—whether a gown, suit, or other ensemble that embodies elegance and confidence. Points will be awarded for **Formal Wear Selection, Personal Grooming, and Overall Appearance.**

- Mr Contestants: Formal Wear is defined as a suit & tie or tuxedo.
- Miss Contestants: Evening Gown is defined as a floor-length gown (At the ankle or longer)
- Mx Contestants Formal Wear/Gown is defined as any variation of your formal attire.

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Category Descriptions

20% Onstage Q/A: As part of the duties of the Black Trans International Pageant Royalty, you will be asked to appear at public speaking engagements &/or respond to media interviews. Each contestant will be asked short impactful questions to assess their public speaking skill set and will be credited for **Answer Presentation, Communications Skill, and Answer Content.**

- This category will be directly after formal wear, so you are to stay in your formal attire for this category.
- For divisions with **five or fewer contestants**, a Panel Q&A will be conducted to assess poise, confidence, and the ability to think on your feet. This is your chance to showcase wisdom, authenticity, and grace under pressure.

Category Deductions: Contestants must be prepared to start ALL CATEGORIES when called. (5) admin points deducted after 30 seconds. After 1 minute you will be skipped and receive a Zero for that category. We will not return to you.

Contestant Tie: In the event of a tie, the highest score received in the interview will break the tie. There will be 3-7 judges. Judges' score sheets and comments will be emailed to you the following day after the pageant.

Black Trans International Pageantry System

National Title & Reign

Black Trans International Pageantry titleholders are ambassadors promoting black trans equality through the fulfillment of the following BTIPS Pillars nationally:

ELEGANCE

National titleholders are viewed as a role model and inspiration to others

- Black Trans Royalty serves with purpose and professionalism.
- Black Trans Royalty exemplifies excellence.
- Black Trans Succession goal of a minimum of **(3) contestants**.

PHILANTHROPY

National titleholders will each fundraise **\$1500 in community individual donations and corporate sponsorship** for trans advocacy grants to support trans health & wellness through:

- BTAC/BTIPS Advocacy Service Project GeneralSupport Donation/Sponsorship
- BTAC/BTIPS Conference Ad Space Sales
- BTIPS Pageant Ticket Sales

COMMUNITY SERVICE PROJECT

National titleholders give back through a **Goodwill Ambassador Goal of 500+ hours**, including:

- **Positive Black Trans Awareness** – Engaging with the Black Trans community within pageants, pride, and ball/house events.
- **Black Trans Advocacy Service** – Connecting the Black Trans community with your trans advocacy service project.
- **Black Trans Outreach** – Connecting the Black Trans community to BTAC partner resources.
- **Public Speaking & Education** – Raising awareness on Black trans issues with media, workshops, summits, and panel discussions **in-person and virtually**.

Black Trans International Pageantry System

National Title & Reign Schedule

April 2025

Thursday

- Reign Begins At Crowning

Friday

- Pageant meeting and monetary prize package provided
- New court promo photos
- First Appearance - Award Gala Performance with Crown & Sash

Saturday

- Family Day participation and group photo with Sash

May 2025 - March 2026

- Bi-Monthly Pageant Meeting Participation
- Black Pride, Conference, Trans March outreach & presentation
- Black Tie Gala - Dallas, Texas outreach.
- Media Facebook/YouTube Live advocacy and pageantry outreach
- Awareness Promo Photos, Holidays, Empowerment Zone & Fundraising
- Partner Pageant Event Participation

April 2026

- 6-Day Participation in the 13th National Black Trans Advocacy Conference April 2026 required

Black Trans International Pageantry System

Productivity & Milestones

30-Day of Win Deadline

- Service Project must be published within 30 days
- The fundraising project must be published within 30 days of win
- All funds are to be received online

6-Months after Win Deadline

- 50% of the Fundraising Goal due September 1 (June-November) remaining due by March 1.
- Recruitment for give-up contestants

6-Months after Win Deadline

- 100% of the Fundraising Goal is due by March 1.
- (3 for each division but no less than 2) due by April

Black Trans International Pageantry System

Program Management & Communications

Hours of Operation

BTIPS is open for information and services during the hours of 12 PM – 6 PM CST Tues - Thursday and may be reached also at our toll-free number 888-229-6710.

Meetings:

Each member of the BTIPS royal court is required to attend staff orientation, systems training, and monthly pageant meetings available online. Meetings are generally scheduled once per month on the 3rd Tuesday at 6 PM CST

Communications:

All pageant communications, scheduling, meetings, requests, tentative schedules, and itineraries are accessed in our BTIPS online system.

Each member of the BTIPS royal court will receive access to the project management system. System access is mandatory

Black Trans International Pageantry System

Agreement and Release

I, _____, hereby agree to the rules and regulations of the Black Trans International Pageantry System (BTIPS) pageant by signing my signature below. I agree to release and hold harmless BTIPS, hosts, agents and employees, from any liabilities and/or responsibilities whatsoever resulting from, associated with or arising out of my participation in the BTIPS pageant or the title I am applying, not limited to personal injury, or loss or damage to my personal property, regardless of whether the loss or injury occurs before, during or after the pageant or any other related activities. Any damage that you cause to your personal dressing space or room is also your responsibility.

I also hereby release myself from rights to any videotaping (sound and/or video), photography, recording, still camera or motion pictures of the pageant. I agree that my name or any photographs taken of me during the pageant may be used for publication for promotional purposes or in advertising publicity.

By signing below, I affirm and attest that I have read and agree to the above terms of this application. I understand that this application is held in the strictest of confidence, to be utilized and analyzed only by Black Trans International Pageantry System, and will not be sold, suggested or transferred to third parties, unless otherwise notified.

Print Legal Name

Date

Signature